



The City Traveler — 2010 Ad Rates

TheCityTraveler.com is an online travel magazine offering a mix of destination features and spotlight pieces on museums, hotels, restaurants and the outdoors, as well as information on travel deals and a special section for weekend getaways.

The site features material by seasoned, professional writers whose travels have taken them to every continent and whose work has appeared in major newspapers, magazines and websites.

Monthly Traffic Stats

The City Traveler averages more than 20,000 page views a month, and has over 2,700 backlinks.

Audience Demographics

The City Traveler attracts a female-skewing, college-educated readership with household incomes in the \$60,000 to \$100,000 range.

Current Ad Products

Monthly rates (with a three-month minimum) are:

*\$50 for a sponsored link

*\$150 for a small banner

*\$300 for a large banner

Contacts

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